

SNAP POLLING OF MEMBERS

PHASE 5 TRACKER - AUGUST 2020

18

TOTAL RESPONSES
FROM 16 JULY 30 JULY 2020

100%

SMES (<250 EMPLOYEES)

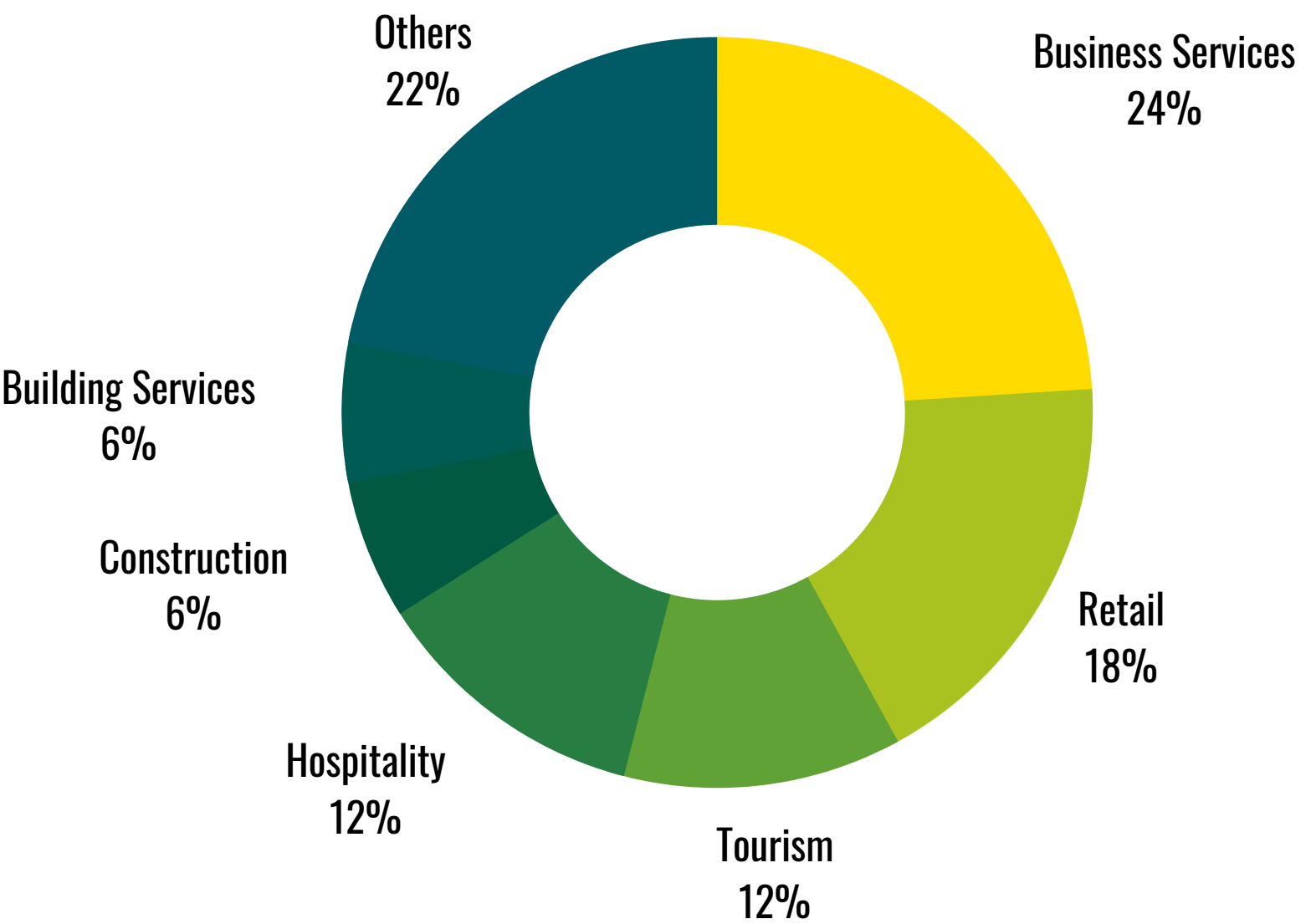
61%

MICRO BUSINESSES (<10
EMPLOYEES)

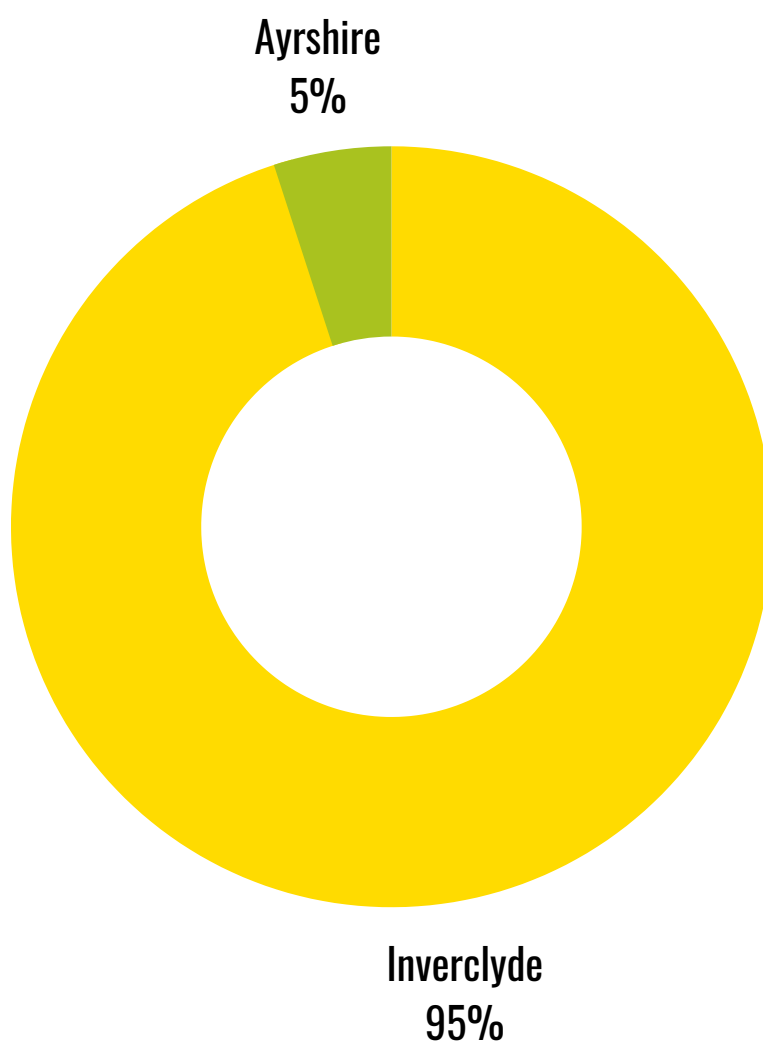
11%

SOLE TRADERS

SECTORS



LOCATION BUSINESS IS BASED



SNAP POLLING OF MEMBERS

PHASE 5 TRACKER - AUGUST 2020

CURRENT OPERATING STATUS

39%

OPERATING AT 26 TO 75%
CAPACITY

33%

OPERATING AT 76 TO 100%
CAPACITY

28%

LESS THAN 25% OF
CAPACITY

FURLOUGH SCHEME

72%

HAVE PLACED STAFF ON
FURLOUGH

54%

USING SCHEME HAVE PUT
MORE THAN HALF OF STAFF
ON FURLOUGH

61%

USING SCHEME EXPECT TO
BRING AT LEAST 50%+ BACK

REDUNDANCIES

100%

EXPECT NO REDUNDANCIES IN
THE NEXT MONTH

77%

EXPECT NO REDUNDANCIES IN
THE NEXT 3 MONTHS

59%

EXPECT NO REDUNDANCIES
IN THE NEXT 6 MONTHS

SNAP POLLING OF MEMBERS

PHASE 5 TRACKER - AUGUST 2020

FINANCIALS OVER LAST MONTH **£££**

50%

HAVE LOWER INCOME FROM SALES

44%

HAVE LOWER CASH RESERVES

38%

HAVE LOWER OVERHEAD BUSINESS COSTS

CASH RESERVES **£££**

39%

HAVE CASH RESERVES FOR NEXT 1-3 MONTHS

28%

HAVE CASH RESERVES FOR NEXT 6 - 9 MONTHS

OBSTACLES IN REBUILDING BUSINESS



61%

ARE HAPPY WITH THE CAPACITY OF PUBLIC TRANSPORT

61%

ARE MOST CONCERNED OF FURTHER LOCKDOWNS

40%

ARE CONCERNED BY BREXIT PREPARATIONS

39%

ARE CONCERNED BY RISING BUSINESS COSTS

33%

ARE CONCERNED BY THE COST OF RETAINING EMPLOYEES