

# PROGRAMME

GREATER | GREENER | FAIRER :  
A NEW FUTURE FOR SCOTLAND'S TOWNS  
MONDAY 22-FRIDAY 26 NOVEMBER 2021

# STC2021

Scotland's Towns Conference

	MON 22 NOV	TUES 23 NOV	WED 24 NOV	THUR 25 NOV	FRI 26 NOV
<b>Virtual Exhibition</b>					
<b>1-2-1 networking with partners, exhibitors, and delegates</b>					
<b>#VisitOurTown</b>					
<b>10:00- 12:00 Core Sessions</b>		<b>Day 1 Policy   Planning   Place</b>	<b>Day 2 Financing</b>	<b>Day 3 Delivering</b>	
		<p><b>Host Welcome:</b> 10:00 Rona Dougall, STV Anchor</p> <p><b>Policy</b> <i>The National Review of Town Centres: A New Future for Scotland's Towns.</i></p> <p>10:05 Prof Leigh Sparks, Deputy Principal and Professor of Retail Studies, Institute for Retail Studies, University of Stirling. Chair of STP</p> <p>10:15 Tom Arthur MSP, Minister for Public Finance, Planning and Community Wealth</p> <p><b>Planning</b> <i>NPF4 and The Review in practice.</i></p> <p>10:25 Planning Representation to be announced.</p> <p>10:35 Questions</p>	<p><b>Host Welcome:</b> 10:00 Rona Dougall, STV Anchor</p> <p><b>A New Approach</b> <i>A new approach to financing place.</i></p> <p>10:05 Phil Prentice, Chief Officer, Scotland's Towns Partnership &amp; National Director, Scotland's Improvement Districts</p> <p><b>Funding</b> <i>Place Based Investment</i></p> <p>10:15 Joanne Boyle, Regeneration Strategy Team Leader, Scottish Government</p> <p><i>Levelling Up Fund</i></p> <p>10:25 UK Government representation to be announced.</p> <p>10:35 Questions</p>	<p><b>Host Welcome:</b> 10:00 Rona Dougall, STV Anchor</p> <p><b>Scotland Loves Local Campaign   Fund   Card</b></p> <p>10:05 Peter Duncan, Director, Message Matters and Kimberley Guthrie, Strategy and Relationship Consultant, Scotland's Towns Partnership</p> <p><b>Place Pioneers</b> <i>Place Demonstrator Projects... _Pecha Kucha style sessions.</i></p> <p>10:20 - 10:26 <b>Climate</b> Deryck Irving, Head of Strategic Development Green Action Trust</p> <p>10:30 - 10:36 <b>Digital: Gorgie-Dalry &amp; Dalkeith</b> Jenny Elliott, Urban Designer</p>	

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10:00- 12:00 Core Sessions		<p><b>Place</b></p> <p><i>The 20 Minute Neighbourhood: from Paris to Scotland.</i></p> <p>10:45 Anne Hidalgo, Paris Mayor (invited)</p> <p>11:00 Ian Gilzean, Scottish Government Chief Architect</p> <p><i>Climate Action Towns</i></p> <p>11:10 Daniel McKendry, Principal Landscape Architect, Architecture + Design Scotland</p> <p>11:20 Questions</p> <p>11:30 - 12:00 <b>Whiteboard Session</b> <i>Deep-dive session. Talking points provided. Feedback to key stakeholders.</i></p> <p>Facilitator: Irene Beautyman, Place &amp; Wellbeing Partnership Lead at Public Health Scotland and the Improvement Service; Edinburgh Climate Commissioner</p>	<p><b>How to Finance in the Future</b></p> <p><i>Context</i></p> <p>10:50 Jonathan Guthrie, Director, Public Sector Partnerships Scotland, The Robertson Group (invited)</p> <p><i>A Model</i></p> <p>11:00 Craig Wallace, Partner, Planning, Historic Environment &amp; Townscape, Montagu Evans</p> <p><i>In Practice</i></p> <p>11:10 Fergus Murray, Head of Economic Development, Argyll &amp; Bute Council</p> <p>11:20 Questions</p> <p>11:30 - 12:00 <b>Whiteboard Session</b> <i>Deep-dive session. Talking points provided. Feedback to key stakeholders.</i></p> <p>Facilitator: Partner, Azets to be announced.</p>	<p>10:40 - 10:46 <b>Town Centre Living: Why it matters and how to achieve it</b> Alan Anthony, Managing Director, Threesixty Architecture and Scottish Chair, Revo</p> <p>10:50 - 10:56 <b>Young People</b> Hilary Kidd, Smart Services Director, YoungScot</p> <p>11:00 - 11:06 <b>Community Wealth Building: South of Scotland</b> Kathy Cremin, Community Specialist, South of Scotland Enterprise (invited)</p> <p>11:10 Questions</p> <p>11:30 - 12:00 <b>Whiteboard Session</b> <i>Deep-dive session. Talking points provided. Feedback to key stakeholders.</i></p> <p>Facilitator: Neil McInroy, Senior Global Adviser and Community Wealth Building Fellow, Democracy Collaborative</p>	

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12:00-13:00 Lunch + Learn	<p><b><u>Place Policy</u></b></p> <p>Sam Cassels, Place Principle Adviser, Scottish Government Case Study partner TBA</p> <ul style="list-style-type: none"> <li>Town Centre First Principle</li> <li>The Place Principle and Place Based Investment</li> <li>The Place Standard</li> </ul> <p>Questions</p>	<p><b><u>Place in Practice</u></b></p> <p>Alex Bottrill, Programme Lead, Liveable Cities and Towns, Sustrans Case Study partner TBA</p> <p>How to create a 20 Minute Neighbourhood.</p> <p>Questions</p>	<p><b><u>Understanding Your Town</u></b></p> <p>Mhairi Donaghy, Associate Director, Scottish Futures Trust. Case Study partner TBA</p> <p>Using USP Your Town Audit. Helping you collect local data to understand even more about your town.</p> <p>Questions</p>	<p><b><u>Scotland Loves Local: A Complete Guide</u></b></p> <p><i>Using the Brand</i> Chris Story, Associate, Message Matters. Case Study partner TBA</p> <p><i>Card Scheme</i> Kimberley Guthrie, Scotland's Towns Partnership. miconex representative TBA</p> <p>Questions</p>	<p><b><u>Town Toolkit</u></b></p> <p>Nick Wright, Planner</p> <p>Case Study partner TBA</p> <p>Using the Town Toolkit for successful town centres.</p> <p>Questions</p>
14:00-15:00 International Learning	<p><b><u>Ireland</u></b></p> <p><b>Ireland's Collaborative Town Centre Health Check (CTCHC) Programme</b></p> <p>Alison Harvey, Planning Programmes Manager, The Heritage Council of Ireland</p> <p>Questions</p>	<p><b><u>Wales</u></b></p> <p><b>Transforming Towns</b></p> <p>Ian Williams, Deputy Director for Homes and Places, The Welsh Government</p> <p>Questions</p>	<p><b><u>England</u></b></p> <p><b>UK High Streets Task Force</b></p> <p>Prof. Cathy Parker, Co-Chair, Institute of Place Management &amp; Research Lead, UK High Streets Task Force</p> <p><b>Levelling Up Fund</b></p> <p>Laurence Rockey, Director, Office of the Secretary of State for Scotland</p> <p>Questions</p>	<p><b><u>International</u></b></p> <p><b>Canada: UN Habitat and Urban Economy</b></p> <p>Brian Saunderson, Mayor, Town of Collingwood, Ontario, Canada</p> <p><b>Australia: The 20 Minute Neighbourhood</b></p> <p>Prof Alan Pert, Deputy Dean, Melbourne School of Design, Australia (invited)</p> <p>Questions</p>	<p><b><u>Europe</u></b></p> <p>Rozina Spinnoy, Design Strategist and Social Entrepreneur, Placemaking Europe and Director, BIDs Belgium</p> <p>Questions</p>
Awards	<p><b>STC2021</b> Scotland's Towns Conference</p>			<p><b><u>16:00 Scotland Loves Local Awards</u></b></p> <p>Hosted by STV's Seán Batty, Meteorologist</p>	